

Notes from 1st Meeting of Bus Riders of Saskatoon

September 14, 2014 (2:00-4:00 p.m.)

1. Introductions (1st word to come to mind re: how you feel about transit):

- Tentative
- Organized
- Broken
- Patronized
- Motivated
- Frustrated
- Useless
- No confidence
- Low tech
- Mismanagement
- Disrespect
- Few options
- Disorganized
- Bewildered
- Inconsistent
- Totally inadequate
- Confused
- Disappointed
- Baffled
- Inconsistent
- Unreliable

2. What we envision (priorities):

- a) Increased frequency (every 10-15 minutes)
- b) Timed transfers
- c) Support for workers
- d) Lower fares
- e) PR/outreach
- f) Accessibility

3. Key messages:

- a) Transit should be easy
- b) Transit is for Everyone/ Better transit is good for everyone
- c) We want to feel supported by our city as transit users. We want reliable, safe, and effective service.
- d) A good system = increased ridership
- e) Effective transit reduces congestion
- f) Cheaper infrastructure
- g) Better for the environment
- h) Holding council accountable for implementing their plans/ visions already proposed. Enough talk! Time for action and \$
- i) Saskatoon is being left behind as a modern city (or more positively put “Saskatoon can and should develop as a modern city”)
- j) Working public transit is essential for civic growth.

4. Individual and collective actions:

- a) Keep this group and reach out to marginalized people
- b) Make transit an election issue
- c) Engage with transit union
- d) Media strategy
- e) Have handouts prepared to give out to passengers on buses