

**Bus Riders of Saskatoon**  
**Meeting #4 – October 19, 2014**

1:30pm – 3:30pm  
Christ Church-Anglican

Facilitators: Cameron and Nicole

Minutes taken by: Sarina

Present: 15 people

1. Welcome

2. Introductions

- Skills of those present include:
  - Experience on previous Citizen's Advisory Committee on Transit
  - Affiliation with health sciences community association and Upstream
  - Graphic designer
  - Experience as chair of community council, treasurer for an NGO, an auditor and strong research skills
  - Community organizing, media skills, mapping
  - Mediator, policy point of view and community relations
  - Good typist and proof reader
  - Photography
  - Bus driver and rider; small business owner (i.e. organizing and managing skills)
  - Urban/city planner
  - English literature background, breakdown for easy interpretation, fortify relationships, teacher
  - Community organization, Caswell community association
  - Cold calling
  - Good listener

3. Reports

- Media Rep: Sarina
  - Media interviews have been going well. No news to update on.
- Community Outreach: Tina – Not Present
- Website Manager: Nicole
  - Busridersofsaskatoon.ca domain name purchased
  - Messages such as: Transit is for everyone
  - Looking for census to launch basic website
    - Consensus given
  - Looking for video submissions of peoples stories through the lock-out and personal transit experiences
- Solidarity Picket: Rob – Not Present

#### 4. Upstream

- Presenter: Katrina (nursing student)
- Social media storyboard in the style of Humans of New York, using Facebook, Instagram and Twitter
- Asking Bus Riders of Saskatoon for stories of the transit lock-out affecting their health (i.e. missing appointments)
- Focus on future action now since the lock-out has ended. How transit can improved ones health
- Volunteers can contact Katrina with their impactful story at 306-260-6848 or [kjm645@mail.usask.ca](mailto:kjm645@mail.usask.ca)

#### 5. Discussion regarding formation of committees, executive

The following positions **are suggestions** of an executive board. **Discussions** on how to **vote** or create an executive **have been postponed** to a future meeting. Please note: there is consensus that no ATU members or City administration can hold an executive position.

- Chairperson (oversees executive; team coordinator)
  - None
- Vice Chair (assists chair)
  - Sarina (volunteered)
- Secretary (responsible for taking minutes)
  - Bryce (volunteered)
- Treasurer
  - Stephan (Volunteered)
  - Tracy (Nominated by Larry)
- Public Relations Representative
  - Cameron (Volunteered)
- Media
  - Sarina (Volunteered)
- Committees
  - Community outreach/affiliations with other groups – Cameron (Volunteered)
  - Online projects/media – None
  - Finance/fundraising – None
  - Team to research ‘Rusty’s Rules’ – None
  - Meeting coordinator – None
  - Researching non-profit status – Stephan (Volunteered)
  - Creating vision and mission statements – Larry (Volunteered)

The intention was to discuss this further in the strategy session but time ran short. To be discussed at a future meeting.

#### 6. Strategy Session

- Suggestions for actions:
  - Create a vision statement
  - “Look at how hard we had to fight just to get our basic service back”

- Mini-action (i.e. group gathering) to catch the window of opportunity while people are still listening (i.e. timely and quick)
- Documentation of what it would look like to ride transit (i.e. “I would ride transit if\_\_\_\_\_” )
  - Possible opportunity to partner with Upstream and their social media Humans of New York project
- Take the bus to work day (modeled after Take Your Bike To Work Day)
- National Commuter Challenge
- Distribute material/leaflets
- Larry will reach out to other riders groups such as those in Los Angeles and Vancouver for existing templates and information
- Critical mass with a goal of bringing down the cost of transit and pressuring local government to make service better
- Host a forum space for what’s frustrating riders and what is wrong with the current transit system and then present this to management through a planning lens.
- Create a list of suggestions to give to management
- Creation of Citizen’s Advisory Committee on Transit
- Invite Charlie Clark to speak for more information
- Should be cautious of budget cycle – do not miss this opportunity
- Vote on what the priority action should be to come out of this meeting (each member allowed up to two votes):
  - **Mini-action (i.e. visible gathering) – 10 votes**
  - **Media release – 5 votes**
  - **Vision statement – 4 votes**
  - **Leaflets for distribution – 3 votes**
  - **Invitation to Charlie Clark – 1 vote**
- Questions based on vote above:
  - What will be the scope of this actions?
    - **Mini-action and media release**
  - Who will carry it out?
    - Mini-action
      - Leaflet: Sarina (text) and Samuel (graphics)
      - Facebook event creation: Sarina
      - Printing: Sarina
    - Media release: Larry and Cameron
  - When will the action take place?
    - **Friday, October 24, 2014**
    - **12:00pm – 1:00pm**
    - **Downtown Bus Mall (on 23<sup>rd</sup> Street)**
  - Do we have the resources to make it happen?
    - Mini-action: Donations will cover the printing cost
  - What resources are available?
  - Which allies and constituents should be involved?

- Which individuals and organizations might oppose or resist?

7. Plans for next meeting, fill roles

- Facilitators for the next meeting: Bryce and Mandy
  - **Time: Sunday, November 2, 2014 - 1:00pm - 3:00pm**
  - **Location: To be determined**

8. Additional Information:

- Consensus that the website ([busridersofsaskatoon.ca](http://busridersofsaskatoon.ca)) will be the official page. The Facebook page will remain only as a forum for group discussion, but is not the official page for Bus Riders of Saskatoon
  - The website will be live this week
- Parking Lot
  - Determine and executive and committees

9. Meeting adjourned